

RFP/IEI/2023-02

“Translation into Arabic of 3 Tourism Online Academy MOOCs for UNWTO”

Specification of materials to be translated

*All materials all listed chronologically

1. Course Branding + Innovation: “Brandinnovation” MOOC

- Pdf. 5 pag
- Pdf. 7 pag
- Pdf. 11 pag
- Pdf. 21 pag
- Pdf. 2 pag
- Pdf. 3 pag
- Pdf. 5 pag
- Pdf. 4 pag
- Pdf. 1 pag
- External reading: <https://www.emmaginer.com/la-simplicidad-es-la-maxima-sofisticacion/> No translation needed
- Pdf. 17 pag
- Pdf. 2 pag
- Pdf. 3 pag
- Pdf. 3 pag
- Pdf. 2 pag
- Pdf. 4 pag
- Pdf. 4 pag
- External reading: <https://www.unwto.org/es/turismo-agenda-2030> No translation needed
- Pdf. 8 pag (External pdf) No translation needed
- External link: <https://www.unwto.org/sustainable-development/global-tourism-plastics-initiative> No translation needed
- Pdf. 51 pag (Unwto) No translation needed
- Pdf. 33 pag (Unwto) No translation needed
- Pdf. 9 pag (Unwto)
- Pdf. 29 pag (Unwto)

2. Course Introduction to International Tourism and Travel Law

- Pdf. 84 pag (UNWTO) **No translation needed**
- Pdf. 38 pag (UNWTO) **No translation needed**
- Pdf. 18 pag (UNWTO)
- Pdf. 5 pag (UNWTO)
- Pdf. 5 pag (UNWTO)
- Pdf. 42 pag (SANTA CLARA JOURNAL OF INTERNATIONAL LAW) **No translation needed**
- Pdf. 80 pag (UNWTO FRAMEWORK CONVENTION ON TOURISM ETHICS) **No translation needed**
- External link
- Quiz (4 questions, 4 options of multiple choice each)
- Pdf. 16 pag (UNWTO)
- Pdf. 33 pag (UNWTO) **No translation needed**
- External link: FRANCESCO MORANDI: THE UNWTO DRAFT CONVENTION ON THE PROTECTION OF TOURISTS AND ON THE RIGHTS AND OBLIGATIONS OF TOURISM SERVICE PROVIDERS **No translation needed**
- Quiz (4 questions, 4 options of multiple choice each)
- External link ([Regulation in transport: the practice](#)) **No translation needed**
- External pdf. 344 pages **No translation needed**
- External link: [Competition law - the basics](#) **No translation needed**
- External link: [If you build it, they will come: why infrastructure is crucial to tourism growth and competitiveness](#) **No translation needed**
- External link: [Strategic Transport Infrastructure Needs to 2030](#) **No translation needed**
- Quiz (3 questions, 4 options of multiple choice each)
- External pdf. 22 pages **No translation needed**
- External pdf. 23 pages **No translation needed**
- External pdf. 16 pages **No translation needed**
- External link: [Sea Passenger Rights and the Implementation of the Athens Convention in the EU, by Dr. Simone Lamont-Black, University of Edinburgh, School of Law, Research Paper Series No. 2018/35](#) **No translation needed**
- External pdf. 24 **No translation needed**
- External pdf. 4 **No translation needed**
- External pdf. 7 **No translation needed**
- External pdf. 9 **No translation needed**
- External link: [The Montreal Convention - 1999](#) **No translation needed**
- External pdf. 17 pages **No translation needed**
- External pdf. 28 pages **No translation needed**
- External pdf. 28 pages **No translation needed**
- External pdf. 10 pages **No translation needed**
- External link: 14 pages **No translation needed**
- External link: 12 pages **No translation needed**
- External link: 13 pages **No translation needed**

- Quiz (3 questions, 4 options of multiple choice each)
- Pdf images. 8 pag
- External pdf. 30 pages **No translation needed**
- Quiz (3 questions, 4 options of multiple choice each)
- External pdf. 9 **No translation needed**
- External pdf. 3 **No translation needed**
- External pdf. 30 **No translation needed**
- Quiz (3 questions, 4 options of multiple choice each)
- External pdf. 11 **No translation needed**
- External pdf. 30 **No translation needed**
- External pdf. 33 **No translation needed**
- Quiz (3 questions, 4 options of multiple choice each)
- Pdf. 15 (UNWTO)
- Pdf. 37 (United Nations) **No translation needed**
- Pdf. 35 (United Nations) **No translation needed**
- Pdf. 15 (UNWTO)
- External link: [Mota Flores E., \(2018\) The principles of Tourism Law as a basis for sustainable tourism. In Sustainable Tourism Law \(471--491\). Eshte/Inatel, Lisbon.](#) **No translation needed**
- External Pdf. 94 pages **No translation needed**
- External Pdf. 11 pages **No translation needed**
- QUIZ (11 questions, 2 options each)
- External link: [Benítez D., \(2018\) Legal sustainability of adventure tourism. In Sustainable Tourism Law \(363-373\). Eshte/Inatel, Lisbon.](#) **No translation needed**
- External Pdf. 94 pages **No translation needed**
- External link: [Benítez D., \(2018\) Legal sustainability of adventure tourism. In Sustainable Tourism Law \(363-373\). Eshte/Inatel, Lisbon.](#) **No translation needed**
- External Pdf. 8 **No translation needed**
- Quiz (10 questions, 3 options each)

3. Course Sustainable Destination Management

- Pdf. 6 pages
- Pdf. 25 pages
- Pdf. 47 pages **No translation needed**
- External pdf. 7 **No translation needed**
- External links **No translation needed**
- Pdf. 2 pages
- External pdf. 25 **No translation needed**
- Pdf. 5 pages
- Pdf. 2 pages
- External pdf. 11 **No translation needed**
- External link (10 pages) <https://www.e-unwto.org/doi/epdf/10.18111/9789284420841> **No translation needed**
- Pdf. 2 pages
- Pdf. 6 pages
- Pdf. 31 pages **No translation needed**
- Pdf. 9 pages
- External pdf. 7 **No translation needed**
- External link (8 pages) <https://www.e-unwto.org/doi/epdf/10.18111/9789284420841> **No translation needed**
- External pdf. 5 **No translation needed**
- Pdf. 3 pages
- Pdf. 3 pages
- External pdf. 82 **No translation needed**
- External links **No translation needed**
- Pdf. 6 pages
- Pdf. 7 pages
- Pdf. 16 pages
- Pdf. 3 pages
- External links **No translation needed**
- Excel doc
- Pdf. 3 pages
- Pdf. 6 pages
- Pdf. 37 **No translation needed**
- Pdf. 2 pages
- Pdf. 2 pages
- Pdf. 4 pages
- Pdf. 2 pages
- Pdf. 3 pages
- External links **No translation needed**